



AGC

OKLAHOMA - BUILDING

THE CONSTRUCTION ASSOCIATION

**2025 AGC of Oklahoma
Partnership Opportunities**



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85th Annual Builders' Bash Saturday, February 1, 2025

Platinum Sponsor - \$20,000

- Logo on all printed and electronic marketing
- Present an award on stage
- On stage recognition during program
- Logo displayed on program screens
- 30-second commercial during program
- Logo projected on wall at event
- Premier table for 10, with VIP table service
- Full page ad in event program and recap magazine

Gold Sponsor - \$16,000

- Logo on all printed and electronic marketing
- Present an award on stage
- On stage recognition during program
- Logo on displayed on program screens
- Premier table for 8, with VIP table service
- Half page ad in event program and recap magazine

Silver Sponsor - \$12,000

- Logo on all printed and electronic marketing
- Present an award on stage
- On stage recognition during program
- Logo on displayed on program screens
- Premier table for 6, with VIP table service
- 1/4 page ad in event program and recap magazine.

Steel Sponsor - \$6,000

- Logo on all printed and electronic marketing
- On stage recognition during program
- Logo on displayed on program screens
- Listed as sponsor in event program and recap magazine

Brick Sponsor - \$3,000

- Listed on all printed and electronic marketing
- On stage recognition during program
- Listed on displayed on program screens
- Listed as sponsor in event program

Entertainment Packages

Company Cocktail or Mocktail - \$2,500

- Help us pick a signature drink for the evening and have it named after your company. Company logo will be on bar signage and napkins in Bashers' Lounge. Listed as sponsor in program, and during event.

Photo Fun Booth - \$2,500 - two available

- Company logo listed at photo booth, listed in program, and during event.

Media Packages

Commercial Ad

- Run a 30 second commercial during awards program.

Program Ad

- See full pricing breakdown on page 15.

Collectors Sponsorship

Collectors Banner - \$500

- Get the first addition of the Builder's Bash Banner. Banners will hang in the dining room, and display company logo. Banner will be delivered to company post event.





AGC of Oklahoma Education Foundation Golf Tournament Tuesday, April 29, 2025

Presenting Sponsor - \$5,000

- Name listed as presenting sponsor on all print and digital marketing
- Opportunity to speak at awards ceremony
- 4-person Title Team, with VIP golf cart and caddy
- Hole Sponsorship
- Food and Beverage Sponsorship
- 6 mulligans
- Green fees, carts, range balls, breakfast, lunch, two on course drinks, award ceremony hors d'oeuvres & drinks

Title Team - \$2,600 (4)

- 4-person team, with VIP golf cart and caddy
- Hole Sponsorship
- Food and Beverage Sponsorship
- 4 mulligans
- Green fees, carts, range balls, breakfast, lunch, two on course drinks, award ceremony hors d'oeuvres & drinks

Team - \$2,000

- 4-person team
- 2 mulligans
- Green fees, carts, range balls, breakfast, lunch, two on course drinks, award ceremony hors d'oeuvres & drinks

Hole Sponsor - \$550

- Signage on hole
- Listed in program and during award ceremony
- Sponsor can sit at hole and hand out promotional items

Food and Beverage Sponsor - \$500

- Koozie or cups handed out during the event.
- Listed in program and during award ceremony





Summer Retreat June 13- 15, 2025 Shangri-La Resort

Lakeside Package - \$3,000

- Logo on all printed and electronic marketing
- Vocal recognition at Rooftop Reception, and two dinners
- Logo on display throughout entire event
- Be our evening guest at Rooftop Reception or dinner, your choice. Includes a table for four for you, family or company representatives.
- Full page ad in event program and recap magazine

Picnic Palooza & Bouncy Blowout - \$1,500

Friday at noon will be an on-the-grounds style picnic followed by a great time of water bouncy houses and slides! All at The Anchor Lawn. An event not to be missed!

- Logo on all printed and electronic marketing
- Vocal recognition at Rooftop Reception, and two dinners
- Logo on display throughout event
- Quarter page ad in event program and recap magazine



KidZone - \$1,250

The kids enjoy crafts, snacks, games and goodies! You make it possible for their moms and dads to spend an evening networking at The Anchor.

- Logo on all printed and electronic marketing
- Vocal recognition at Rooftop Reception, and two dinners
- Logo on display throughout event
- Quarter page ad in event program and recap magazine

Rooftop Reception - \$1,000

Host this magical, pool-top event. Families gather and officially kick-off the Summer Retreat in style.

- Logo on all printed and electronic marketing
- Vocal recognition at Rooftop Reception, and two dinners
- Special signage, featuring your company logo, strategically designed and in place at the reception.

T-shirt Sponsor - \$ 100

"I survived the water slide at Summer Retreat!"

Every family member will receive a first-of-its-kind Summer Retreat t-shirt. Be one of the first to add your company logo to the back!



CLC Golf Tournament Friday in September or October

Presenting Sponsor - \$2,000

- Logo/name listed on all printed and digital marketing
- Logo on program
- Opportunity to speak at awards ceremony
- 4-person Team
- Hole sponsor

Swag Sponsor - \$1,500

- Logo on large swag item handed out at tournament
- Hole sponsorship
- Logo in program
- Listed during awards ceremony

4-Person Team - \$1,000

- 4-person team
- Green fees, breakfast, lunch, two on course drink tickets, and gift

2-Person Team - \$500

- 2-person team,
- Green fees, breakfast, lunch, two on course drink tickets, and gift

Beverage Cart Sponsor - \$500

- Logo on beverage cart
- Listed in program and during award ceremony

Hole Sponsor \$250

- Signage on hole
- Listed in program and during award ceremony
- Sponsor can sit at hole and hand out promotional items

Tee Shirt Sponsor - \$150

- Logo listed on back of tee-shirt
- Listed in program and during award ceremony





AGCOK

AGC Monthly Event

Lunches

Presenting Sponsor - \$500

- Logo/name listed on all printed and digital marketing
- Opportunity to speak a event

Meal Sponsor - \$250

- Logo/name listed on all printed and digital marketing

Socials

Presenting Sponsor - \$500

- Logo/name listed on all printed and digital marketing
- Opportunity to speak a event

Bar Sponsor - \$250

- Logo/name listed on all printed and digital marketing

Breakfast

Presenting Sponsor - \$500

- Logo/name listed on all printed and digital marketing
- Opportunity to speak a event

Meal Sponsor - \$250

- Logo/name listed on all printed and digital marketing

AGC Event Sponsor - \$3,000

- Presenting sponsor for all AGCOK Lunches, Socials, and Breakfast for the year



CONSTRUCTION

CLC Events

CLC Night at the Races

Presenting Sponsor - \$1,000

- Logo/name listed on all printed and digital marketing
- Logo listed at event
- Opportunity to speak a event

Bar Sponsor - \$500

- Logo/name listed on all printed and digital marketing
- Logo on Bar

Race Sponsor - \$400 (4)

- Race named after company
- Name listed in Remington Park Program
- Logo on large Race screen
- Winners Circle Photo

CLC Socials

Presenting Sponsor - \$500

- Logo/name listed on all printed and digital marketing
- Opportunity to speak a event

Bar Sponsor - \$250

- Logo/name listed on all printed and digital marketing

Marketing

AGC of Oklahoma Website

Enhanced Listing - \$2,000

- Add Company Logo to Website Directory
- Add Bio to Website Directory
- Add Photos, including employee headshots
- Add Commercial/YouTube Videos
- Sponsorship good for 3 years

Weekly Newsletter - "Blue Print"

Presenting Sponsor - \$2,000

- Have logo as presenting sponsor at top of all weekly Blue Print
- Email goes to 1,500 contacts

Banner Add - \$200

- Add a one-time ad to Blue Print
- Email goes to 1,500 contacts

AGCOK Board Room

Presenting Sponsor - \$5,000

- Signage in Boardroom with company logo at AGC Oklahoma City Headquarters.
- All calendar invites/events at location will include "AGCOK "Company Name" Boardroom".
- Sponsorship good for 5 years

WIFI Presenting Sponsor - \$500 (1)

- Company logo displayed at both AGC of Oklahoma Offices, in boardrooms and classrooms
- Choose WIFI password for both offices

Membership Directory/ Magazine Ads

FULL COLOR RATES

| Ad size: | Member Rate: | Non-Member Rate: |
|-----------------------------------|--------------|------------------|
| 1/8 Page | \$375 | \$500 |
| 1/6 Page | \$500 | \$645 |
| 1/4 Page | \$625 | \$850 |
| 1/3 Page | \$850 | \$1,100 |
| 1/2 Page | \$1,100 | \$1,500 |
| 2/3 Page | \$1,500 | \$1,800 |
| Full page ad | \$1,800 | \$2,000 |
| Inside Front or Inside Back Cover | \$2,000 | \$2,500 |
| Outside Back Cover | \$2,500 | \$3,000 |

BLACK AND WHITE RATES

| Ad size: | Member Rate: | Non-Member Rate: |
|--------------|--------------|------------------|
| 1/8 Page | \$250 | \$350 |
| 1/6 Page | \$350 | \$450 |
| 1/4 Page | \$450 | \$550 |
| 1/3 Page | \$550 | \$650 |
| 1/2 Page | \$650 | \$750 |
| 2/3 Page | \$800 | \$1,000 |
| Full page ad | \$1,000 | \$1,500 |

2025 Events Commitment

Event/ Sponsorship Level

\$

Price Before Discount \$

Total \$

By signing below, you agree to purchase the sponsorship outlined above and commit to the total price listed.

Sponsor Name:

Signature:

Date: